# Oxygen & AI, Part 2
# Enhance Documentation with AI-Powered Insights

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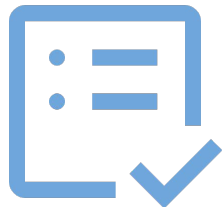Datab
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# Introduction

What is Oxygen Feedback?

- A powerful comment management platform and search engine.
- Seamlessly integrates with Oxygen WebHelp publications.
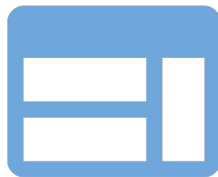- Includes advanced AI features for enhanced user experience.

# Webinar Goals

- Guide you through publishing, indexing, and integrating AI features into WebHelp.
- Demonstrate Oxygen Feedback's AI Assistant Chatbot.
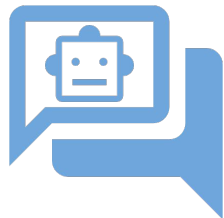- Show how the AI-Enhanced Search Summary works.

# Publishing Documentation with Oxygen Publishing Engine

- **Step-by-Step Process:**
    1. Prepare DITA content.
    2. Use Oxygen Publishing Engine to generate WebHelp Responsive output.
    3. Overview of WebHelp features (Table of Contents, Index, Search).

- **Key Benefits:**
    1. Responsive, modern HTML5 output.
    2. Automated publishing workflow.

# Integrating Oxygen Feedback with WebHelp

- Steps to Integrate Feedback:
    1. Create a site configuration in Oxygen Feedback.
    2. Embed the HTML installation fragment in WebHelp output.
    3. Verify the base URL for security and correct integration.

- Benefits:
    1. Seamless user feedback collection.
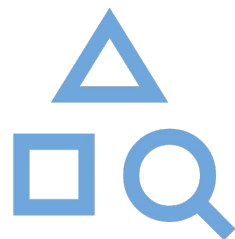    2. Complements WebHelp navigation and search.

# Configuring Content Indexing with Oxygen Feedback

- Steps to Enable Indexing:
  1. Access Version Settings in Oxygen Feedback.
  2. Activate content indexing for server-side search.
  3. Ensure you are using Oxygen Publishing Engine 25+.

- Indexing Overview:
  1. Content crawled and indexed for faster, more accurate search.
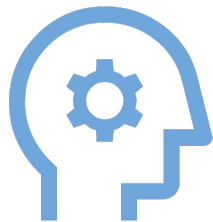  2. Metadata such as labels and keywords included.

# Advanced Search Capabilities in Oxygen Feedback

- **Faceted Search**: Filter results based on predefined categories (facets).
- **Content Labeling**: Apply labels to DITA topics for enhanced search relevance.
- **Advanced Queries**: Use complex queries to refine results.
- **Semantic Search**: Enable AI-driven contextual search for improved results.
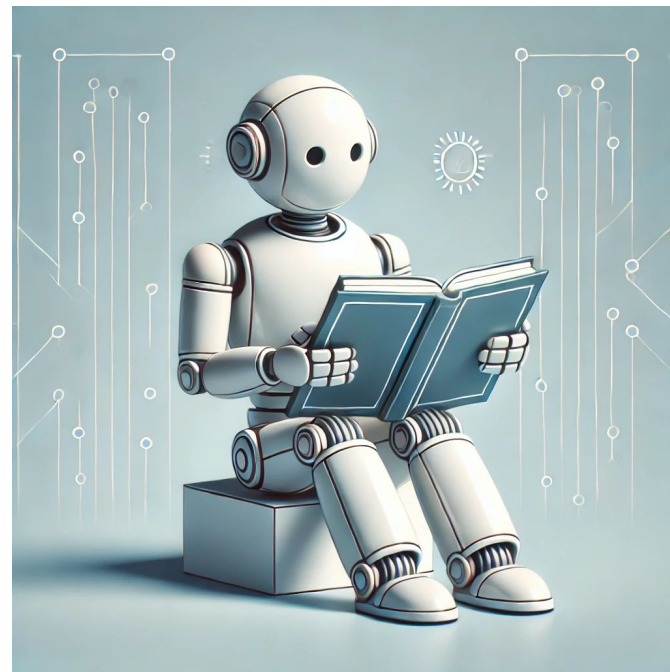
# AI Assistant Overview

- ## How the Chat Works:
    - Users can ask the AI Assistant questions directly in WebHelp.
    - The assistant  pulls answers from the indexed documentation content.

- ## Setup and Integration:
    - Enable the floating AI Assistant button on WebHelp pages.
    - Authentication is required for users to interact with the chatbot.

# AI Assistant Chatbot Live Demonstration

- Live Interaction:
  - Demo: Click the AI Assistant button and ask questions.
  - Showcase chatbot capabilities: Answer retrieval, debug mode, etc.

# AI-Enhanced Search Summary

- Overview:
  - AI-generated summary appears above regular search results.
  - Provides users with immediate, relevant information.

- Setup Process:
  - Enable "AI-Enhanced Search Summary" in Version Settings.

# Analyzing AI Assistant Interaction Statistics

- Key Metrics:
    - AI Assistant threads, users, and search summaries.
    - Analyze engagement with AI features using the built-in statistics dashboard.
- Benefits:
    - Gain insights on how users interact with the assistant.
    - Optimize content and interactions based on user behavior.

# Conclusion

- AI-powered search and chat system transform user interaction with documentation.
- Oxygen Feedback's integration is seamless and boosts engagement.

# Try Oxygen Feedback Cloud

- Go to **https://feedback.oxygenxml.com**
- Create a new account
- Enjoy a 30-day free trial

# THANK YOU!

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